

FIFA WORLD CUP 2026™ IN BOSTON

JUNE 13 – JULY 9, 2026

WHAT BOSTON SMALL BUSINESSES NEED TO KNOW AHEAD OF THE FIFA WORLD CUP 26™

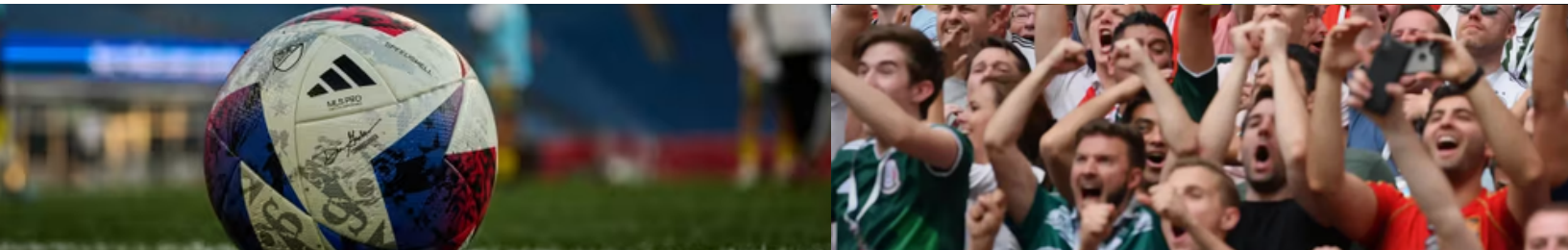
FIFA World Cup 26™ will take place from **June 11 to July 19**. Seven of the matches will take place at Gillette Stadium (renamed Boston Stadium during the tournament) on **June 13, June 16, June 19, June 23, June 26, June 29, and July 9**.

During this event, Boston will welcome international tourists and see increased economic activity. Read on for guidelines and resources.



THINGS YOU NEED TO KNOW LEADING UP TO THE FIFA WORLD CUP 26™

- Ensure servers and bartenders are up to date on **alcohol certification**. Email [here](#) to schedule an in-person class today.
- **Review staffing for event days**. Stay flexible, cross-train staff, and schedule for peak times.
- **Plan ahead for transportation and parking**. Adjust deliveries if needed and identify alternate routes for staff.
- If your business typically shows **sporting events on televisions**, you CAN show any or all matches WITHOUT a FIFA Public Viewing License. There are regulations related to marketing and ticketing. [View the regulations](#).
- You have the ability to **optimize business hours** during key matches by opening earlier or requesting an extension of hours. [View the procedure](#).
- As you plan events, activations, and promotions, the City wants to make sure your business feels supported. [Complete our brief survey](#) to help us understand your level of interest and how we can help you!
- The Boston Licensing Board, Office of Nightlife Economy, and Office of Small Business host bi-weekly Office Hours to assist you with your planning related to the FIFA World Cup™. [Sign up for Office Hours](#).



Additional Info

For more info and questions on what to expect and watch parties, [click here](#).

Learn how to get involved this summer with Meet Boston's [FIFA World Cup 2026™ Partner Toolkit](#).


The official account of FIFA World Cup™ Boston 26 Host City [click here](#).


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SCHEDULE OF TEAMS PLAYING

Match	Stage	Date
5	Group C Haiti vs. Scotland	Saturday, June 13, 2026 - 9:00PM
18	Group I Norway vs. Iraq	Tuesday, June 16, 2026 - 6:00PM
30	Group C Scotland vs. Morocco	Friday, June 19, 2026 - 6:00PM
45	Group L England vs. Ghana	Tuesday, June 23, 2026 - 4:00PM
61	Group I Norway vs. France	Friday, June 26, 2026 - 3:00PM
74	Round of 32	Monday, June 29, 2026 - 4:30PM
97	Quarter-final	Thursday, July 9, 2026 - 4:00PM


GETTING THERE

 MBTA special event trains from South Station
Click [here](#).

 Heavy traffic is expected on Route 1.

PARKING

 Limited parking available.

 Parking reserved for ticket holders
Click [here](#).